

Symiait

CERTIFIED BEST
PRACTICE DAIRY FARMING

It's about leading with pride and Doing Milk Differently For A Healthier World.

LEAD WITH PRIDE

"We partner with leaders committed to farming excellence. Together we're focused on leading the way towards a sustainable future for dairying in New Zealand."

Dr John Penno CEO Synlait

Synlait's Lead With Pride™ programme recognises and financially rewards suppliers who achieve dairy farming best practice.

Synlait established Australasia's first internationally accredited ISO/IEC 17065 dairy farm assurance system and it sets our milk apart. It demands excellence and ensures improved farm performance and higher financial returns for milk.

We are proud to work with New Zealand's best dairy farmers. Together we are leading the dairy industry towards a new vision of *Doing Milk Differently For a Healthier World*.

THE DESIRE TO BE THE BEST

It starts with the desire to be the best across the four pillars of dairy farming.

The four pillars are Environment, Animal Health and Welfare, Milk Quality, and Social Responsibility.

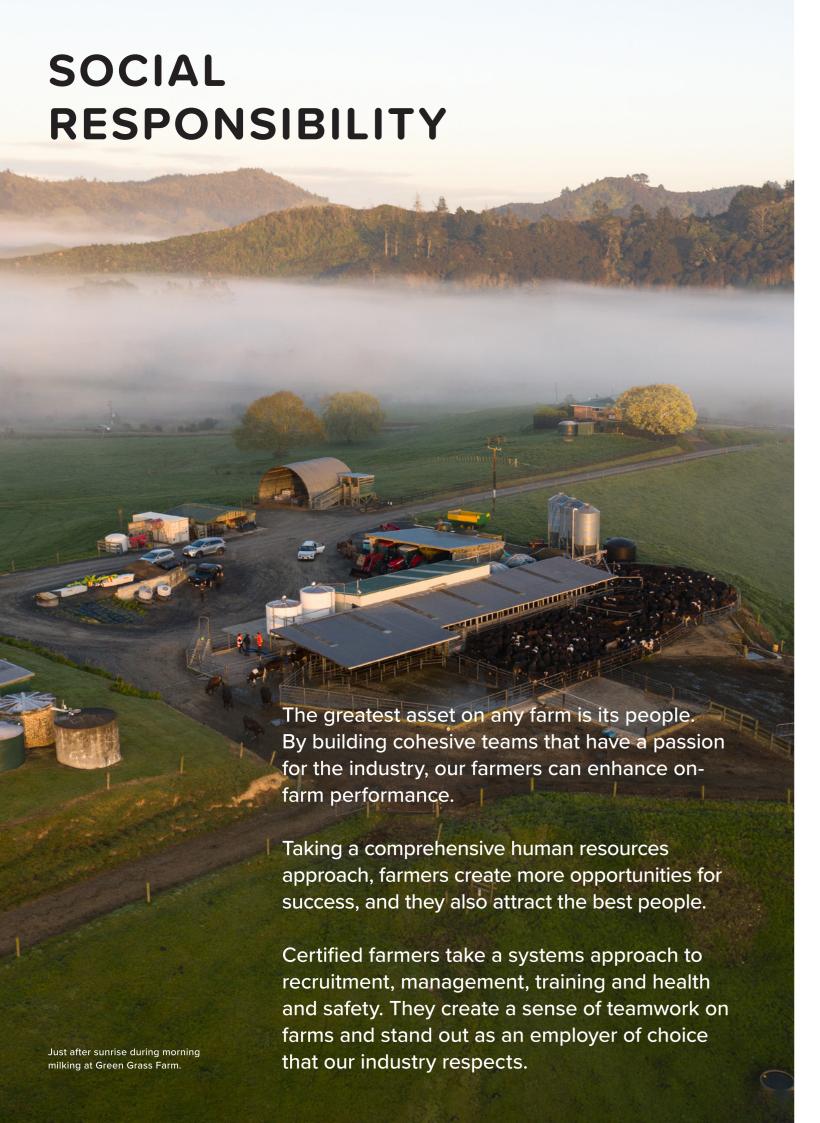
Synlait's farmer suppliers are progressive and innovative. We believe their drive to be the best dairy farmers across the four pillars of Environment, Animal Health and Welfare, and Milk Quality and Social Responsibility should be recognised and financially rewarded. Our Lead With Pride™ programme gives them that opportunity.



ANIMAL HEALTH AND WELFARE

MILK QUALITY





REAL SKILLS

We encourage leaders with the know-how and practical skills to turn ideas into reality.

To become Lead With Pride™ certified, our suppliers must demonstrate their industry leadership, above and beyond the ordinary. This means documenting best practice across the four pillars. It is a big challenge, so the Waikato-based Synlait team are there to support and help farmers through the process.

MEASURING RESULTS

By measuring performance across the farming operation daily, suppliers consistently produce high quality milk and constantly improve farm performance. Lead With Pride™ is a dairy farm assurance system with ISO/IEC 17065 accreditation.

Certified farmers must maintain a high level of documentation to pass the ongoing independent audits. While a rigorous programme, the rewards are worth it. Certified farmers are recognised as leaders in the dairy industry and their milk attracts a premium over and above the Synlait base milk price.



Synlait

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