

PARTNER WITH SYNLAIT TODAY
We need more Waikato milk for our
growing business

Lead with
PrideTM

Synlait

**DOING MILK DIFFERENTLY
FOR A HEALTHIER WORLD**

Synlait Pokeno has been operating for more than a year and is ready for the next phase of growth.

The team at Synlait Pokeno needs more Waikato milk for the 2021/2022 season. We are looking to partner with progressive, innovative dairy farmers who take pride in the way they manage their farms.

We want to work alongside aspirational farmers who seek recognition and reward for doing things differently behind the farm gate.

Penny and Mark Brown and their boys at Aukati Farms.



Mark and Penny Brown
Aukati Farms Limited

“Synlait’s commitment to ‘*Doing Milk Differently*’ aligned with our family business vision of looking after the environment whilst producing high quality milk and healthy food for future generations.

The Lead With Pride™ programme has been a very positive experience for our entire farm team and has also rewarded our dairy business strategy of value add. We are proud to supply milk from a Lead With Pride™ certified farm.”

LEAD WITH PRIDE™

Lead With Pride™ is our internationally certified best practice dairy farming programme. It recognises milk suppliers for being environmentally conscious, socially aware and committed to the health and well-being of their herd. Synlait farmer suppliers who achieve Lead With Pride™ certification are paid an incentive for their milk, over and above our base milk price.

WORKING TOGETHER

We know all our farmer suppliers personally. Synlait has more than 300 farmer suppliers in the Canterbury and Waikato regions supplying milk to our Dunsandel and Pokeno manufacturing facilities. Our specialist Waikato-based team supports 60 farmers in the region, of which 18 are currently Lead With Pride™ certified.

We collaborate, share ideas and work side-by-side to explore opportunities for growth and to add value. We face challenges together and enjoy our successes as a team.



JOIN US

Call Richard Managh, North Island Milk
Supply Manager on 0800 233 825, email
milksupplyNI@synlait.com or visit
www.synlait.com/pokeno-milk-procurement

To find out more visit Synlait.com

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